

Preview: New Zealand Chinese Language Week October 16-22 2017

Information for media on the national New Zealand Chinese Language Week. Encouraging Kiwis to 'give Chinese a go'.

There is a range of content available, events taking place across New Zealand. a launch event in Wellington, and a social media challenge - 5 days, 5 phrases.

For more information: project manager Sylvie Poupard-Gould, 022 197 3610.

MEDIA RELEASE

TUESDAY, OCTOBER 10, 2017



Preview: New Zealand Chinese Language Week October 16-22 2017

Encouraging New Zealanders to know their nǐ hǎo from their xièxiè

If there's one thing Bill English and Jacinda Ardern can agree on, it's their support for New Zealand Chinese Language Week (NZCLW), which takes place from October 16-22 2017.

The Labour and National leaders have both provided [videos of support for the week](#), which aims to underpin China and New Zealand's growing relationship by promoting the need for greater understanding of culture and language between the two countries.

The NZCLW Trust is encouraging all kiwis to take part in the "[5 days, 5 phrases](#)" challenge during the week. It's about New Zealanders giving Chinese a go and encouraging friends and colleagues to take up the challenge. (Example here: [Do you know your nǐhǎo from your xièxiè?](#))

The [NZCLW website](#) is a one-stop portal with free online learning resources and information for schools, businesses, local councils, and anyone wanting to learn Chinese. The website also has details of NZCLW events taking place during the week.

Social media: [NZCLW on Facebook](#), [Twitter](#) and [Instagram](#).

INFORMATION FOR MEDIA: NOT FOR PUBLICATION

Launch Event

Tuesday 17 October, 1.30pm

Marsden College, Karori Campus, Wellington

Launch of the Flying Kiwi, 51 essays from schoolchildren across NZ translated into Mandarin, giving their impression of New Zealand life for their Chinese counterparts. Children will be reading from their essays and there will be a performance of Chinese modelling and dance.

Interviewees on the day: Essay authors from years 7 and 8 and their Mandarin language teacher Jing Ying Herrington, NZCLW Co-Chairs Jo Coughlan and Raymond Huo, Jeff Johnstone, Education Director, Asia New Zealand Foundation, and Rebecca Needham, Director, Confucius Institute, Wellington.

Events throughout New Zealand

Events are taking place all over New Zealand and can be found by searching regional sections on our events page <http://nzclw.com/events/>.

If you're interested in attending or covering an event in your area, contact NZCLW manager Sylvie Poupard-Gould on 022 197 3610 or Sylvie@silvereye.co.nz

Content for media

Videos are available for media to use [via our You Tube Channel](#). Includes videos of Prime Minister and National leader Bill English, Labour leader Jacinda Ardern, a Chinese speaking staff member of Weta Workshop, and Wellington school pupil Lyra Ashwood – one of our Mandarin Superstars – are available. More content will be uploaded between now and 22 October.

[Update your details](#) or [unsubscribe](#) from future messages from this publisher.